

**PROPOSED VALUE/GOAL STATEMENT
COMMUNITY ORGANIZING FOR RESPONSIBLE DEVELOPMENT (CORD)**

The proposed development at the Woodbine Racetrack calls for a full service hotel, entertainment complex, and extensive commercial and retail space with up to 10,000 new jobs. To ensure that the citizens of Rexdale and Etobicoke have the opportunity for full consultation on the economic, social and environmental impacts of the development; and to achieve community benefits as a result of the development, we propose a process of:

- 1) Community engagement, mobilization and organization to bring the widest possible number of community voices to the development process
- 2) Building community capacity to achieve economic, social and environmental improvements as a result of the development, and related to the continuing process of economic revitalization in the area
- 3) Identifying and work closely with existing organizations and leaders to work toward these goals
- 4) Identifying new local leaders

Our overall goal is to achieve an agreement that will ensure the economic benefits of the development are shared by Woodbine Entertainment Group/Cordish and area residents; and that adequate social and environmental improvements are included in the development process.

Economic benefits to include

Reduced poverty by creating jobs that pay a living wage, benefits, and where workers rights are protected

Local hiring targets for socially excluded groups such as youth, immigrants and newcomers and women

High quality training, including apprenticeship, to ensure job readiness and transferable skills

A commitment to equity targets in the overall hiring process

Social benefits to include

Access to affordable, accessible, high quality child care

Recreational and social amenities for families, youth, and seniors that are culturally appropriate, affordable and easily accessible

Mixed income housing

Health care facilities

Environmental sustainability through

Access to safe, affordable public transit

Meeting LEED or other environmental standards for buildings

Green space and air quality monitoring

Examples of organizations engaged in CORD so far:

Community MicroSkills Development Centre, Labour Community Services, Labour Education Centre, Madbakh Women's Initiative, North Etobicoke Revitalization Project, Rexdale Community Health Centre, Rexdale Community Legal Clinic, Rexdale Women's Centre, SOYAT, Toronto Coalition for Better Child Care, Toronto Community Social Planning Council, Toronto Environmental Alliance, Toronto Training Board, UNITE HERE