CORD – *Community Organizing for Responsible Development*

Real Jobs for Rexdale
Partnership for a Stronger Community

WOODBINE LIVE! is a proposed development for an entertainment complex at the Woodbine Racetracks in north Etobicoke. The complex will include retail stores, restaurants, a theatre, a hotel, cinemas, housing and office space.

WOODBINE LIVE! will create approximately 12,000 jobs in construction, office services, entertainment, hotel, hospitality and retail.

Employment in Rexdale has been decreasing annually, and the area has high levels of poverty.

A Local Employment Strategy will assist local residents to:

- **be prepared and trained for jobs coming up at "Woodbine Live"**
- **be first in line to apply for jobs at "Woodbine Live"**

We, THE UNDERSIGNED, believe that a Community-led, City-supported Local Employment Strategy **must** include:

- **a 30% local hiring target**
- **a $1 million dollar training fund**
- **a Steering Committee made up of representatives from the community and all levels of government to monitor and evaluate the progress and success of the strategy**

In addition, a successful Local Employment Strategy should include:

- A **broad-based, inclusive community consultation process** to set equity targets, take inventory of existing training, educational programs and employment services, and to identify gaps that need to be filled to meet the human resources needs of *WOODBINE LIVE!*
- **Extensive outreach** in the community to job seekers not currently served by the existing employment programs and services.
- **Job information provided in advance** by *Woodbine Live!* to the coordinator of the Local Employment Strategy.
- Opportunities for **apprenticeships and internships**.
- A **local, community based coordinator** (e.g. *The North Etobicoke Revitalization Partnership - NERP*).

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